COMMUNICATION STRUCTURE IN ORGANIZATION
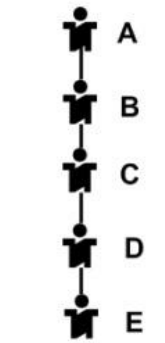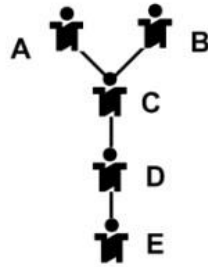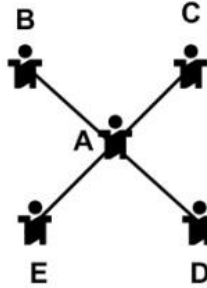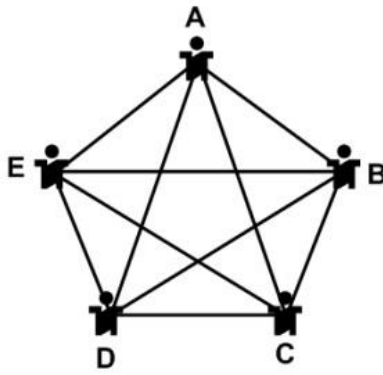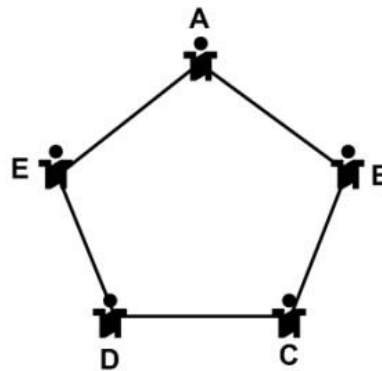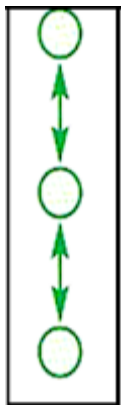

Chain or line

Y

Wheel

All-channel or open

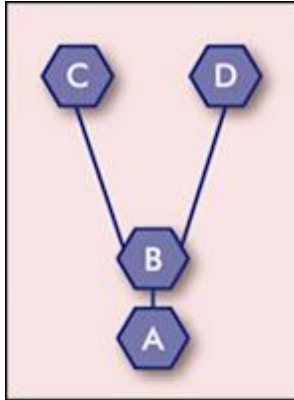Circle

1. FORMAL NETWORK MODELS

A. CHAIN NETWORK

- The Chain Network is a vertical hierarchy in which communication can flow only upward or downward.
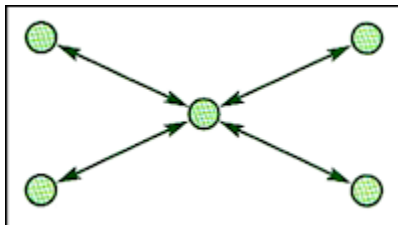
- In Chain Network, members communicate with people next to them in sequence.

- +ve Aspect is: It can be used to transfer important messages from higher management levels to lower levels.

- -ve Aspect is: This often leads to **one way** communication and the people in lower order of chain **isolation** is felt.

B. Y-NETWORK

- The Y-Network is a multi-level hierarchy and a combination of Horizontal & Vertical flow of communication.

- Same as chain network except that there are 2 members outside the chain.

C. WHEEL NETWORK

- The Wheel Network refers to several subordinates reporting to a superior. It's a combination of Horizontal & Diagonal flow of communication.

- + ve Aspect: The central management can pass messages to all departments quickly.

- - ve aspect: The departments cannot communicate directly between themselves.

D. CIRCLE NETWORK

- The Circle Network allows employees to interact with adjacent members but no further. In the given figure, there is vertical communication between superiors & subordinates, and horizontal communication only at the lowest level.

- Here members communicate with others close to them in terms of expertise, office location, etc.

E. ALL CHANNEL NETWORK

- The All-Channel Network enables each employee to communicate freely with the others. Here, everybody's views are equally & openly shared.

- +ve Aspect: This is used to create or discuss new ideas.

- -ve Aspect: Can be time-consuming and there is no clear leader or sender of messages.

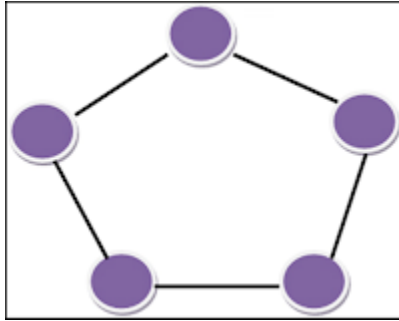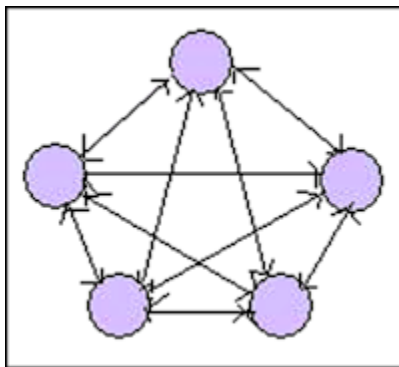1. The **Chain Network** is a vertical hierarchy in which communication can flow only upward or downward.
2. The **Y-Network** is a multi-level hierarchy and a combination of Horizontal & Vertical flow of communication.
3. The **Wheel Network** refers to several subordinates reporting to a superior. It's a combination of Horizontal & Diagonal flow of communication.
4. The **Circle Network** allows employees to interact with adjacent members but no further. In the given figure, there is vertical communication between superiors & subordinates, and horizontal communication only at the lowest level.
5. The **All-Channel Network** enables each employee to communicate freely with the others. Here, everybody's views are equally & openly shared.